

# DFARS Procedures, Guidance, and Information

## PGI 211—Describing Agency Needs

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### PGI 211.1—SELECTING AND DEVELOPING REQUIREMENTS DOCUMENTS

#### PGI 211.105 Items peculiar to one manufacturer.

To provide for maximum competition, solicitations should limit the use of brand name specifications. As a general rule, contract specifications should emphasize the necessary physical, functional, and performance characteristics of a product – not brand names.

Agencies must document the rationale for use of brand name specifications (see FAR 11.105(b) and (c) and 6.302-1(c)). When the solicitation is posted on the Federal Business Opportunities website ([www.fedbizopps.gov](http://www.fedbizopps.gov)), include the rationale in paragraph (c)(14) of the synopsis format required by FAR 5.207 (see OFPP memo dated April 11, 2005).

If publication of the justification is inappropriate because of national security, trade secrets, or other matters of a sensitive nature, provide a copy of the justification to—

Office of Federal Procurement Policy  
Attn: Mr. Rob Burton  
725 17th Street, NW  
Washington, DC 20503.